



UNIWERSYTET EKONOMICZNY
W POZNANIU



Urząd Statystyczny
w Poznaniu

BIG DATA IN OFFICIAL STATISTICS - EXPERIENCES AT STATISTICS NETHERLANDS -

Educational Centre of Electronic Services
Poznań University of Economics

Poznań, Towarowa 55

10.09.2015



Peter Struijs
Statistics Netherlands

Open lecture
Thursday, 10 September 2015 r.
12:00, Room 4.1

Selected topics:

- » the use of road sensor data for road use statistics
- » the use of mobile phone location data for statistics on the location of people during the day (the so-called daytime population)
- » the use of public social media messages for indicators such as consumer confidence

Peter Struijs is coordinator of the big data programme of Statistics Netherlands (SN) and is a member of the UN Global Working Group on Big Data for Official Statistics

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